



Paris, 25 October 2011

Pre-G20 Summit Gender Side Event - Monday 31 October 2011
“Growing Economies through Women’s Entrepreneurship”

U.S. Ambassador to the OECD Karen Kornbluh and OECD Secretary General Angel Gurría are pleased to announce that the United States and OECD are co-hosting a pre-G20 Gender Side Event on October 31 to **preview new pilot programs that will translate the G20 Global Partnership for Financial Inclusion (GPFI) report into action**, while spotlighting shared efforts and raising broader awareness of barriers to women’s economic empowerment. The full-day conference at the OECD (2, rue André Pascal - 75016 Paris) is open to the press.

Media are invited to a luncheon briefing at **12:15 p.m. CET on Monday 31 October 2011**.

The luncheon briefing will be moderated by Melanne Verweir, U.S. Ambassador-At-Large for Global Women’s Issues, and include the following roundtable participants:

- **Caroline Anstey**, Managing Director, World Bank
- **Barbara Beck**, Special Reports Editor, *The Economist*
- **Geena Davis**, Actor, Founder of Geena Davis Institute on Gender in Media
- **Mari Pangestu**, Minister of Tourism and Creative Economy, Indonesia

The G20 GPFI **will release a report at the November G20 Summit in Cannes**, which assesses the existing research, maps available data, and studies the barriers faced by women entrepreneurs. This report will be the basis for a set of related policy recommendations for the leaders to endorse at the Summit.

A Briefing Note of the event will be available in English on the U.S. Mission to the OECD’s website at 11.00 a.m. CET for immediate release: <http://usoecd.usmission.gov/g20-gender2.html>.

Journalists wishing to attend the briefing should register with **Zoë Mezin at the U.S. Mission to the OECD**: mezinzl@state.gov or +33 (0)6 07 90 43 84. Get updates at usoecd.usmission.gov, @USAmbOECD, @DiploParis.

About the U.S. Mission to the OECD

The United States is a founding member of the Organization for Economic Cooperation and Development which is an international organization, composed of 34 democratic countries with market-based economies. Shared goals include achieving sustainable economic growth and employment and a rising standard of living in member countries as well as engaging with non-members to contribute to the development of the world economy. Through its ground-breaking public policy research, ‘soft law,’ and effective peer reviews, the OECD is a dynamic international incubator for new ideas, providing the United States an unparalleled opportunity for engaging with other countries.